

BMW Group Malaysia Introduces the All-New BMW X5

Premium automaker expands market leadership position in the Sports Activity Vehicle (SAV) segment a new, dynamic and luxurious vehicle offering – the All-New BMW X5.

Kuala Lumpur, 3rd April 2014 – BMW Group Malaysia today introduced the third generation of its leading model in the Premium Sports Activity Vehicle (SAV) segment, the All-New BMW X5.

Made available in two variants of the BMW X5 xDrive35i and BMW X5 xDrive30d, the All-New BMW X5 establishes a new benchmark in premium sports activity driving as well as further expands BMW's leading role in the premium automotive industry with improved performance and efficiency along with enhanced handling, comfort, versatility and luxurious ambience.

Since its original introduction in 1999, the BMW X5 has remained the uncontested market leader in the premium SAV segment to this day. It is of a matter of fact that the BMW X5 is known as The Boss! And now, a new Boss is in Malaysia. The third generation BMW X5 will continue its lead in the Premium SAV segment as the vehicle offers the perfect balance of award winning design, sporty and aggressive performance across multiple terrain as well as luxurious aesthetics and advanced technological innovation courtesy of BMW EfficientDynamics and BMW ConnectedDrive.

Aesthetically, the All-New BMW X5 carries the characteristic X heritage of muscular design cues combined with an even more expressive front and lively lines for the sides and rear. Internally, the premium SAV delivers luxurious ambience and versatility with noticeably enhanced comfort, new design schemes for its cabin, as well as a wealth of pioneering BMW ConnectedDrive features. Coupled with distinctive aerodynamics measures and additional new BMW EfficientDynamics features, the All-New BMW X5 is not only faster than ever, but is also more efficient with fuel consumption which is now reduced by up to 16 per cent.



Design: Expressive, Unmistakable, Quintessentially X.

The design of the All-New BMW X5 combines hallmark X model characteristics with sporty elegance which emphasises a paragon of power, presence and sportiness. Presenting an even more expressive and conspicuous front design, the all-new premium SAV features twin headlight units which extends all the way to the kidney grille, and is combined with Adaptive LED headlights and LED fog lights. The All-New BMW X5 is effortlessly elegant yet sporty with an elongated silhouette paired with quintessentially X model swage line near the muscular wheel arches. The luxurious SAV also exhibits distinctive aerodynamics features including Air Curtains for the front apron, Air Breathers on the side walls and Aeroblades at the rear of the car which are harmoniously integrated to reduce drag. At 0.31c_d, the All-New BMW X5 in particular boasts the best drag coefficient in its segment.

The All-New BMW X5 xDrive35i variant features the new Design Pure Experience design scheme to further accentuate the powerful and robust, yet luxurious character of the all-new BMW X5. The Design Pure Experience scheme emphasises the offroad charisma and road presence of the All-New BMW X5 with visually distinctive underbody protective elements made of stainless steel, air inlet trim elements, kidney grille slats and a rear trim strip in Matte Silver as well as the BMW Individual Exterior Line in Satin Aluminium – all of which further demonstrates its dynamism and elegance.



Engines: Increased Performance, Greater Efficiency.

At the heart of the All-New BMW X5 is the multi-award winning BMW TwinPower Turbo technology which teams up with an eight-speed automatic transmission as standard. Coupled with additional BMW EfficientDynamics features, the All-New BMW X5 now achieves an even more exceptional acceleration and significantly reduced fuel consumption and emissions.

The All-New BMW X5 xDrive35i is equipped with a six-cylinder in-line petrol engine which delivers a maximum output of 225 kW / 306 hp with torque peaking at 400Nm. This enables the engine to achieve an acceleration from 0 to 100 km/h in just 6.5 seconds with a recorded fuel savings of 8.5 litres per 100km and CO₂ emissions of a mere 199 grams per 100 kilometre. Compared to its predecessor, the All-New BMW X5 xDrive35i now accelerates 0.3 seconds faster with a 16 per cent decrease in fuel consumption.

The All-New BMW X5 xDrive30d, meanwhile, is powered by a six-cylinder diesel engine which boasts 190 kw / 258 hp with a peak torque of 560Nm; enabling the car to sprint from 0 to 100 km/h in 6.9 seconds with a reduced carbon emission of 164g/km and a lowered fuel consumption of 6.2 litre per 100 kilometre.

For exceptional fuel-efficient style of driving, the new premium SAV from BMW offers drivers the ability to modify the overall character of the car for more fuel savings with the ECO PRO mode which can be activated through the Driving Experience Control button featured as standard. The unique ECO PRO mode allow drivers to sail in neutral with the engine decoupled from the drivetrain at speeds between 50 and 160km/h when the driver takes the foot off the accelerator pedal. Also available as standard and which joins forces with the Navigation System Professional is the Route-Ahead Assistant which uses data from the navigation system to recognize bends, city, town and village boundaries, as well as speed restrictions along the route to provide drivers with tips on reducing the throttle in advance.

Furthering the well-balanced combination of high-level driving dynamics and ride comfort in the All-New BMW X5 is the intelligent BMW xDrive all-wheel drive system which now responds with even greater sensitivity. Its unmatched ability to perform fast and precise adjustments of the torque split effectively prevents understeer, thus ensuring not only top-tier driving dynamics but also the best possible traction on slippery surfaces or dirt roads. Meanwhile, the effects of the new electromechanical power steering which comes as standard also contributes to the remarkably effortless and agile driving experience of the All-New BMW X5.

Also making its debut for the first time ever is the Adaptive Comfort Suspension Package exclusively made available for the BMW xDrive35i. The adaptive suspension package matches the driving style and individual preferences of the driver as closely as possible to provide an unparalleled combination of high-level driving dynamics and ride comfort. Features include the Dynamic Damper Control function and a self-leveling pneumatic rear suspension for supreme comfort.

Interior: Highly Sophisticated, Versatile and Practical.

The interior of the All-New BMW X5 exudes luxurious ambience and superior functionality as it provides a generous sense of space and comfort as well as best-in-class visibility. The all-new BMW X5 features a 40/20/20 split for its rear-seat backrest and an even greater luggage capacity of 1,870 litres, marking a 120 litres increase. To deliver a higher level of versatility and spaciousness, the premium SAV from BMW is also built with more storage compartments at the front and rear door pockets, each with room for 1.5-litre bottles and 1-litre bottles respectively. Further enhancing the practicality of the vehicle are the two-part tailgate which can now be opened by simply pressing a button from the driver's seat. Additionally, automatic tailgate operation for the upper section is available as standard and can also be opened and closed via remote.

For an even more premium ambience, the BMW X5 is fitted with Leather Dakota upholstery. The Leather Dakota Terra upholstery is made exclusively for the All-New BMW X5 xDrive35i with an interior trim of Fine-wood American Oak and is fitted with a sports leather steering wheel with gearshift paddles. The interior trim of the BMW X5 xDrive30d, meanwhile, is complimented with highlight trim finishers in Oxide Silver Dark Matte and a sports leather steering wheel – all of which are high-grade material combinations offering unbeatable finish quality to highlight the elegant and sporting appeal of the All-New BMW X5.

Further expanding its leading role in having best-in-class versatility, the BMW X5 xDrive35i is fitted with two additional seats attached to the third seat row which transforms the car into a seven-seater. By simply tilting the outer seats in the second row towards the front, passengers can easily access the two additional seats in the back. Meanwhile, an increase in luggage compartment is achievable by folding down the third seat row into the luggage compartment floor.

In terms of interior lighting, the All-New BMW X5 now features LED technology which further accentuates the luxurious appeal inside the vehicle. Ambient lighting including the "Welcome" lighting with nine pre-defined lighting designs sets the mood and tone inside the new premium SAV. Other LED light sources placed in locations such as the dashboard trim, the front and rear footwells as well as the door compartments or door inserts further convey a harmonious luxurious lounge-like atmosphere.

BMW ConnectedDrive: Unique Features in its Segment.

The All-New BMW X5 brings together an extensive range of mobility services and driver assistance systems made available with BMW's innovative in-car technology, BMW ConnectedDrive. In expanding the range of in-car connectivity, the All-New BMW X5 now features a full-colour BMW Head-Up Display (**only available with X5 xDrive35i**) which projects relevant information directly into the driver's field of vision, allowing him or her to always remain focused on the road ahead. The information projected includes essential vehicle information as well as infotainment messages. Also new in the All-New BMW X5 is an iDrive Touch Controller for even more outstanding in-car connectivity which allows intuitive and convenient operation of the iDrive operating system in the vehicle. Destination addresses or telephone numbers can be easily entered with your handwriting via a touchpad integrated into the controller.

Subsequently, the All-New BMW X5 also features enhanced functionality and refinement in its driver assistance systems which now include the Anti-dazzle High-Beam Assistant. This function allows night-time driving to be even more pleasant and safe by optimally illuminating the road with high-beam lights without dazzling other road users. Also new is the Surround View Camera system which allows drivers to manoeuvre easily through tight spaces. This impressive function provides an accurate birds-eye view of the surrounding area which is shown on the control display. This is also combined with Side View functions which assists the driver when approaching areas with limited visibility.

Colours available for the All-New BMW X5 includes Alpine White, Space Grey, and Black Sapphire while Sparkling Brown and Sophisto Grey are an exclusive colour addition for the All-New BMW X5 xDrive35i while Glacier Silver is an exclusive colour available for the All-New BMW X5 xDrive30d.

The retail prices (on the road, without insurance, with BMW Service + Repair Inclusive (BS+RI) for the All-New BMW X5 are:

BMW X5 xDrive35i	-	RM 598,800.00
BMW X5 xDrive30d	-	RM 558,800.00

About BMW EfficientDynamics

BMW EfficientDynamics was coined by BMW more than a decade ago to define the company's long term sustainable strategy to produce fuel-saving and alternative vehicle concepts through clean production processes. It is an array of technologies that are already fitted as standard across practically the whole model range. As the manufacturer with the most comprehensive programme for reducing fuel consumption and emissions, BMW EfficientDynamics are designed to enhance the performance and driving pleasure of the vehicles at the same time. In 2007, BMW was awarded a "Green Steering Wheel" for outstanding environmental innovation for its BMW EfficientDynamics technology.

The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was €7.82 billion on revenues amounting to €76.85 billion. As of the 31st December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

About BMW Malaysia Sdn. Bhd

BMW Group Malaysia is the representative of Bayerische Motoren Werke (BMW) AG in Malaysia with activities that cover the wholesale of BMW, MINI and BMW Motorrad vehicles, spare parts and accessories as well as the overall planning of sales, marketing, after-sales, and other related activities in Malaysia. The organisation's presence in the country includes its National Sales Centre (NSC) in Cyberjaya and BMW Assembly Facilities at the Kulim Hi-Tech Park, Kedah which supports the Malaysian region as well as the BMW Group Data Centre (GDC), BMW Group Regional Training Centre (RTC) in Cyberjaya and BMW Group Parts Distribution Centre (PDC) in the Pelepas Free Zone at the Port of Tanjung Pelepas (PTP), Johor which supports 22 markets in the Asia-Pacific region. BMW dealership network covers 36 outlets in various cities in Malaysia.

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